

Hello and Welcome,

Thank you to everyone who gave up so much time to attend what was our third Royal event on 16th July. Also a huge thank you to all our staff who worked so hard, ensuring that our office complex looked it's very best and for looking after all of our guests so professionally. This will probably be our last large public event for some time as we now focus all of our energy into the delivery of our 20 by 17 Mission & Vision, a plan that was so eloquently launched by Her Royal Highness The Princess Royal.



We now have 20 aspirations that a team of leaders from across the Group have worked very hard to produce - a set of goals that will now be at the centre of everything we do. There is no doubt, we have set ourselves some very stretching targets but returning from annual vacation I can't wait to get my Senior Management Team together and to start delivering "Everything in Construction, with the Gelder Touch!".

A heartfelt thank you to all our supporters, customers and suppliers for your continued support, help and guidance.

I hope you enjoy this special Royal Edition of our newsletter.

Very best regards.



Steve Gelder MBE

HRH The Princess Royal Officially Opens the 'Gelder Educational Centre'

As President of City & Guilds, HRH The Princess Royal was keen to inspect our new 'Gelder Educational Centre' that has been built within the Head office facility in Sturton By Stow. Part of the new Centre is the home of the new 'Gelder Virtual School' which is run with support from Lincolnshire County Council and educates students who have been expelled from mainstream education. This massively successful programme has been running since 2012 and has won the company many plaudits.



Pictured above: The Royal party meet the children of the Gelder Virtual School.

Pictured below: HRH The Princess Royal officially opening the 'Gelder Educational Centre'.



HRH The Princess Royal Launches 20 by 17 Mission & Vision



During her visit HRH The Princess Royal launched the companies '20 by 17 Mission & Vision'. The Group has set 20 bold targets to be achieved by 17th July 2017, 10 company goals and 10 Group wide initiatives. On the launch Group Managing Director Steve Gelder comments "These are not easy challenges, and will require engagement at all areas of the company for us to achieve them".

Copies of our 20 by 17 Challenge can be obtained by contacting Dawn Peel on 01427 788837 or by email at dawn.peel@gelder.co.uk.

Pictured left: HRH Launching the 20 By 17 for copies of our 20 by 17 swatch.

Pictured above right: Countdown clock which is located in every Gelder office.



HRH The Princess Royal

Once HRH The Princess Royal took to the stage she spoke to the invited guests at length about her keen interest in City & Guilds, having taken on the role as President from her father, the Duke of Edinburgh, she spoke of the respect with which it is held as an organisation.

Her Royal Highness also spoke about Gelder Group commenting "What you have built here as a company, and the standards that you have maintained throughout its growth, which is not always easy to do, but for your continued investment in training and the skills required for the future stand out as a beacon to other businesses".



New Logo

The Group's iconic logo has been updated to reflect the current business model and was unveiled to guests on 16th July 2014. The new logo loses the word Group and gains the phrase 'everything in construction' which better describes what we do along with 'With the Gelder touch'. Few who come into contact with the company would not agree that we like to deliver an unexpected special touch. As we expand and grow, we will not lose sight of this. The new logo will now be rolled out to all areas of the Group, a process that will take 12 months to complete.



With the Gelder Touch!

Meet & Greet

Over forty invited guests were lucky enough to meet HRH The Princess Royal and Sir John Armitt CBE in person. Sir John, who was the Chairman of the Olympic Delivery Committee for the 2012 London Olympics Games, also shared his experiences of being involved with such a massive building project with Gelder staff, guests and apprentices.



HRH The Princess Royal speaking to Eve Stuart, Bishop Grosseteste University and Carole Jones, CITB.

Royal Etiquette

Guests on the day were treated to an impromptu 'master class' on Royal etiquette in advance of HRH The Princess Royal's arrival, by Hollywood actor and friend of the company Colin McFarlane who starred in Batman, The Dark Knight and Batman Begins. The TV and film star who is very familiar with the work the company does with students and apprentices, delighted guests with a memorable improvised piece on royal etiquette.

Pictured: Colin McFarlane (left) and compere Stuart Baldwin (right) from 'The Positive Company'.



"Gelder's Got Talent" Winners

Ruby Carter and Ruby Cavill both aged 7, who won our 'Gelder's Got Talent' competition for their gymnastics display at this year's Gelder Camp, claimed their prize of meeting HRH The Princess Royal which they did before melting hers and many watching guests' hearts with their well-rehearsed speech and curtsy prior to presenting her with a posy of flowers.

Pictured: Ruby Carter and Ruby Cavill present HRH with a posy of flowers, watched closely by proud parents Matt Carter and Rob Cavill.

